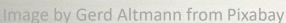
- Unpacking the Future of Open and Distance Learning: Trends and Policy
- **Considerations for Higher Education** in Namibia









Acknowledgement

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- I did not use ChatGPT or any other Large Language Model (LLM) to produce any image or text in this presentation.
- I am presenting in my capacity as researcher in open distance learning, and as such, do not represent Unisa, the South African Quality Assurance Authority, the South African Council for Higher Education or any other official structure/organisation.







What do you expect of a public lecture?



Einstein image: https://www.flickr.com/photos/donkeyhotey/12637209434 Wizard image: Image by Danieloov from Pixabay

Clown image: Image by 11082974 from Pixabay Fortune teller: Image by myshoun from Pixabay





PROVIDER FOR

l am a weaver

Weave image: https://commons.wikimedia.org/wiki/File:The_shuttle_being_used_to_weave_the_kente_1.jpg





Context:
Crises and
transitions

2. Learning at the backdoor: reclaiming the revolutionary humanitarian potential of distance education 3. Points of departure a. Distance education and e-learning b. Not all e-learning are equal c. The costs and economics of open and distance learning d. Breaking the iron triangle e. Distance education as industrialised process Providing online, distance education in low bandwidth contexts

4. Some trends to consider

5. (In)conclusions: Implications for distributed regulating distributed learning in Namibia - some pointers







We cannot and should not underestimate the impact Covid-19 had on:

- Our understandings of digital access
- The potential of technology
- The importance of instructional design/learning design in facilitating effective and appropriate online learning
- The 'human" cost in 24/7/365 online education environments





Before Covid-19, the lecture hall (no matter how big, was considered to be the 'gold' standard of education provision

Image credit: Pixabay





While Covid-19 changed many perceptions about the quality of distributed and online learning, it (further) deepened the crisis in two of the biggest distance education providers – Athabasca University (Canada) and the Open University (UK)

Image credit: Pixabay





Open universities in crisis, or transition?

Athabasca University

2015

Athabasca University faces insolvency; president reassures students

For many faculty and staff, the fiscal uncertainty is a cloud hanging over convocation



CBC News · Posted: Jun 12, 2015 2:55 PM EDT | Last Updated: June 12, 2015

CBC MENU ~

SANJANA VARGHESE BUSINESS 13.11.2010 06:00 AM

The Open University started as a radical idea, now it's in trouble

The Open University started as a radical experiment that disrupted education. But now it's in trouble: courses have been cut, applicants are in free fall and that's before you account for online courses



2018





Open universities in crisis, or transition?



MENU ~

Province threatens funding cuts to Athabasca University over virtual campus plan

2022

Advanced education minister demands new plan by Sept. 30

Michelle Bellefontaine · CBC News · Posted: Aug 02, 2022 6:49 PM EDT | Last Updated: August 3, 2022

Open University posts £25 million deficit as recruitment drops

Some other larger universities also in deficit as universities publish accounts amid bleak climate on funding

January 3, 2024

John Morgan

Retrieved from https://www.timeshighereducation.com/news/open-university-posts-ps25-million-deficit-recruitment-drops#:~:text=The%20Open%20University%20has%20recorded,climate%20for%20the%20English%20sector.



The Open University





Understanding the crises/transition





- Institutional factors, legacy beliefs and structures
- National legislation, regulatory and funding frameworks
- International trends in higher education e.g., online learning
- Macro-societal factors e.g., Covid-19

To understand these crises and transitions we need to take a step back and have a look at where it all started...

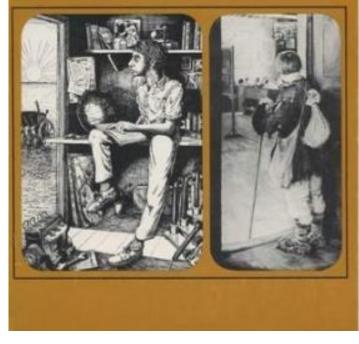




Learning at the Back Door

REFLECTIONS ON NON-TRADITIONAL LEARNING IN THE LIFESPAN

Charles A. Wedemeyer



Learning at the back door. Reflections on Non-Traditional Learning in the Lifespan

Charles A Wedemeyer (1981). The University of Wisconsin Press

Non-traditional learning include, but are not limited to:distance learning, in dependent learning, open learning, external studies, correspondence study, home study, radio education, television education, satellite education self-directed learning, etc. (Wedemeyer, 1981)

Image credit: https://commons.wikimedia.org/wiki/File:1897_Bogdanov-Belsky_At_School_Doors.jpg





Learning at the back door, also calls to mind, how the front door, in many societies, have been and are meant for those with social standing, often of a particular class, race or gender while the back door was used for those of a non-acceptable, lower class, different race or gender – the workers and working class, the "Other" – those who did not qualify, meet the admission requirements or could pay the fees.

There is still an enduring belief is that distance education continues to be the 'back door', of lesser quality

Image credit: https://commons.wikimedia.org/wiki/File:1897_Bogdanov-Belsky_At_School_Doors.jpg







But, is there another way to look at educational provision at the back door? *The revolution at the back door*

"We have experienced a revolutionary adaptation of teaching and learning to new technological and social conditions. There is no other form of teaching and learning that has broken away from tradition so sharply, that is so flexible and conducive to further societal changes of the post-industrial knowledge society. Distance education achieved a first significant breakthrough in the reform of higher education"

(Peters, 2010, p. 56; emphasis added)

Peters, O. (2010). Distance education in transition: Developments and issues. 5th Edition. BIS-Verlag der Carl-von-Ossietzky-Univ.





The humanitarian ideal of distance education

Distance education has, primarily, a "humanitarian task of providing access for all learners, with special focus on those disadvantaged by distance, by precarious economic conditions, by belonging to discriminated minorities, or by being disabled. Obviously, this mission is now relativized by a growing number of privileged students who do not learn at a distance because they are forced to do this by unfavorable circumstances, but rather for reasons of convenience only"

(Peters, 2010, p. 32; emphasis added)

Peters, O. (2010). Distance education in transition: Developments and issues. 5th Edition. BIS-Verlag der Carl-von-Ossietzky-Univ.





Image by LIMAT MD ARIF from Pixabay

How do we re-embrace the revolutionary beginnings of distance education – celebrating the opportunities it creates especially to those excluded, those 'outside' of normal admission requirements?





To what extent does distance education produce qualifications to keep their graduates at the back door, providing them access to only parts of the Masters' house – the kitchen and the warehouse?

Image by 652234 from Pixabay





What can we do to ensure distance education as a quality, affordable and equitable educational opportunity?

Image by 5191107 from Pixabay





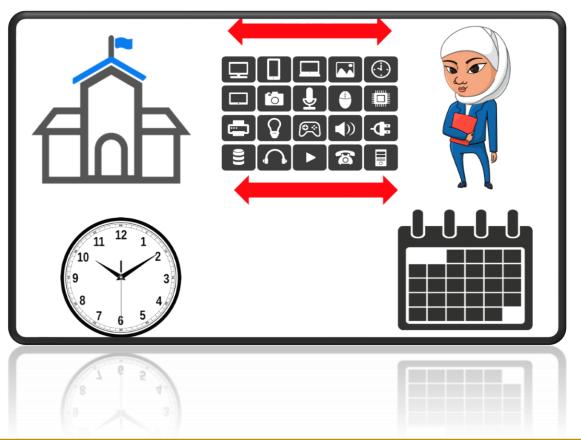
Key clarifications to act as guiding principles

- 1. In embracing (open) distance learning, the exact parameters of 'openness' should be clearly stated in terms of registration periods, admissions, curricula, time-tocompletion, prerequisites, registration requirements and reregistration.
- 2. When a program or course is offered (and funded) in an online mode, it should should be made clear what it entails the level of (compulsory activity, etc.).
- 3. The cost, quality and access in (online) distance education are dependent on a range of variables and are interdependent.
- 4. Appropriate and effective distance education requires a *whole-system* design, development and delivery process and quality assurance
- 5. Student success in distance education contexts need to be understood as *different* – with respect to student progression and institutional responsibilities.





The strange family of Distance Education...



- **Dedicated** distance education institutions
- Open distance learning institutions
- Traditional higher education institutions with distance education departments centres or schools/ dual mode
- Traditional higher education institutions offering some courses and/or programs only online
- Different combinations such as blended, hybrid e.g., during Covid - Emergency Remote Teaching and Learning (ERTL)





	Campus	Open	Distance	Printed only + digital or internet supported	Online	Blended – f2f plus online	Blended – <i>printed</i> plus online
Α		(X)	X	X			
В		(X)	X		X		
C		(X)	X				X
D			X		X		
Ε	X				X	(X)	





Campus	Open	Distance	Printed only + digital or internet supported	Blended – f2f plus online	Blended – <i>printed</i> plus online

- How do national governments decide how to fund these different possibilities in public higher education?
- BHow does one quality assure these different possibilities public and private?
- How do changes in modes of delivery impact on accreditation (of institutions and programs) and quality assurance?
- Are there qualifications that should not be offered/accredited in some forms of delivery?





Six pointers

- 1. Distance education and e-learning overlaps but are not the same
- 2. Not all e-learning are equal
- 3. The costs and economics of open and distance learning
- 4. Breaking the iron triangle cost, quality and access
- 5. Distance education as industrialised process
- 6. Providing online, distance education in low bandwidth contexts





Image by Mario Aranda from Pixabay





2005

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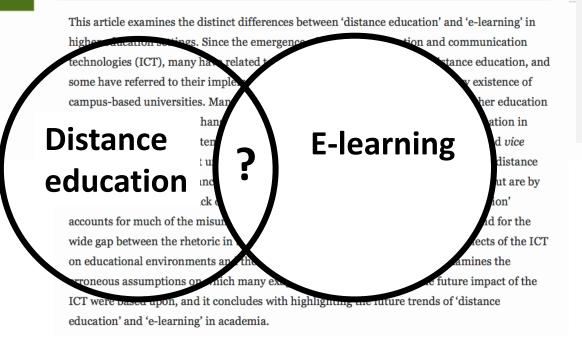
EDUCATION der innresolieret journal utligder rokaadse resouch

HIGHER

[•] June 2005, Volume 49, Issue 4, pp 467–493 Cite as **'Distance education' and 'e-learning': Not the same thing**

Abstract

Higher Education



- Distance/proximity
- Target populations

• Cost

But not all e-learning are the same...

Guri-Rosenblit, S. (2005). 'Distance education' and 'e-learning': Not the same thing. Higher education, 49(4), 467-493.







Not all e-learning are equal



Low-cost e-learning: Drop-off-and-go

Business class e-learning

Interactivity Self- regulated learning, studentcontent/student-student interaction

Image credit: https://commons.wikimedia.org/wiki/File:Low.cost.carrier.easyjet.arp.jpg

Highly structured, high interaction, teacher-student ratios = small, student=student/student-content

Image credit: https://en.wikipedia.org/wiki/Emirates_(airline)





2014

GOVERNMENT NOTICE

DEPARTMENT OF HIGHER EDUCATION AND TRAINING

No. 535

7 July 2014

POLICY FOR THE PROVISION OF DISTANCE EDUCATION IN SOUTH AFRICAN UNIVERSITIES IN THE CONTEXT OF AN INTEGRATED POST-SCHOOL SYSTEM

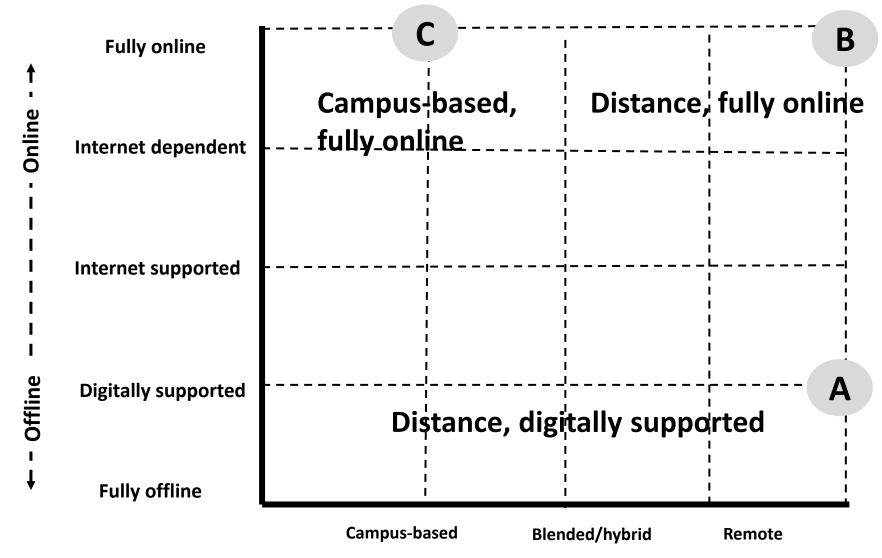
I, Dr Bonginkosi Emmanuel Nzimande, MP, Minister of Higher Education and Training, hereby publish the *Policy for the Provision of Distance Education in South African Universities in the Context of an Integrated Post-school System* as set out in the Schedule as policy in terms of section 3 of the Higher Education Act, 101 of 1997.

A South African understanding of the nuances and possibilities re online* learning

Department of Higher Education and Training. (2014). Policy for the provision of distance education in South African universities in the context of an integrated post-school system. Retrieved from <u>h https://www.gov.za/documents/notices/higher-education-act-policy-provision-distance-education-south-african</u>







Department of Higher Education and Training. (2014). Policy for the provision of distance education in South African universities in the context of an integrated post-school system. Retrieved from <u>h https://www.gov.za/documents/notices/higher-education-act-policy-provision-distance-education-south-african</u>





Distance education is a mode of provision based primarily on a set of teaching and learning strategies (or educational methods) that can be used **to overcome spatial and/or transactional distance between educators and students**. It avoids the need for students to discover the curriculum by attending classes frequently and for long periods. Rather, it aims to create a quality learning environment using an appropriate combination of different media, tutorial support, peer group discussion, and practical sessions.

[...]

The term 'distance education' as a mode of provision therefore refers to provision in which students spend **30%** or less of the stated Notional Learning hours in undergraduate courses at NQF Levels 5 and 6, and **25%** or less in courses at NQF Level 7 and initial post-graduate courses at NQF Level 8, in staff-led, face-to-face, campus-based structured learning activities.

Department of Higher Education and Training. (2014). Policy for the provision of distance education in South African universities in the context of an integrated post-school system. Retrieved from https://www.gov.za/documents/notices/higher-education-act-policy-provision-distance-education-south-african





Institutions opting for distance education as a mode of delivery need to establish systems and processes for decentralised distribution of learning resources, communications, learner and learning support, as well as formative and summative assessment.

Open (and) distance learning (ODL) refers to the use of distance education methods to support the realisation of open learning purposes and principles. Omission of the "and" as in Open Distance Learning implies that ALL distance programmes offered are based on open learning principles.

Department of Higher Education and Training. (2014). Policy for the provision of distance education in South African universities in the context of an integrated post-school system. Retrieved from https://www.gov.za/documents/notices/higher-education-act-policy-provision-distance-education-south-african





Open learning typically involves making provision to support a wider range of student choices regarding access, curriculum, pacing, sequencing, learning modes and methods, assessment and articulation. Students studying through ODL approaches typically take longer to complete their studies as they need to balance study and other commitments.

Guiding students towards making informed choices based on workload, and the assumption that completion of a course or programme of study will typically take twice as long to complete is an important feature of responsible ODL practice; as is trying to assist students not to take longer than three times minimum time to complete for the sake of coherence and the complications arising from curriculum renewal processes.

Department of Higher Education and Training. (2014). Policy for the provision of distance education in South African universities in the context of an integrated post-school system. Retrieved from https://www.gov.za/documents/notices/higher-education-act-policy-provision-distance-education-south-african









Economics of

Open and Distance

Grevili e Rumbi e

"Of course, not all distance education systems are cheaper than the alternative, conventional means of teaching and training" (Rumble, 1997, p. 2)

"There is plenty of evidence that open and distance education can be more cost efficient than traditional forms of education, **but this is not necessarily the case**"

(Rumble, 1997, p. 204; emphasis added)

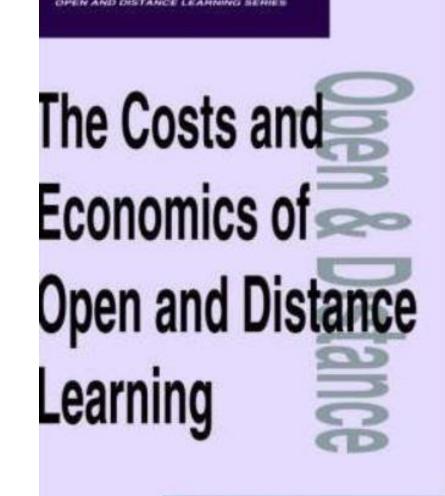
Rumble, G. (1997). The costs and economics of open and distance learning. London, UK: Routledge.





"... there is very little that can be concluded with certainty. Policy-makers and institutional leaders should be aware of lifting solutions off the shelf, hoping that the economic benefits that may be said to apply in one socio-economic environment will transfer, along with the media and the technologies, to another"

(Rumble, 1997, p. 204)

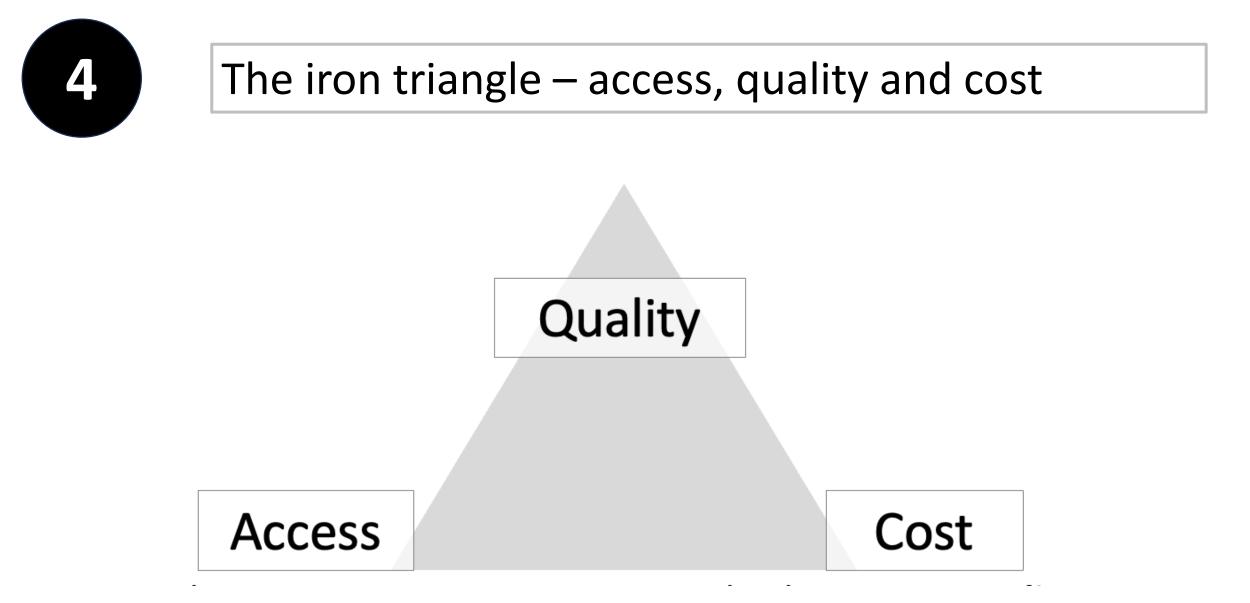


GREVILLE RUMBLE

Rumble, G. (1997). The costs and economics of open and distance learning. London, UK: Routledge.











"There is a growing realization that government provision of higher education in traditional modes alone cannot accomplish this [the massification of higher education] task"



Daniel, J., Kanwar, A., & Uvalić-Trumbić, S. (2009). Breaking higher education's iron triangle: Access, cost, and quality. *Change: The Magazine of Higher Learning*, *41*(2), 30-35.





Breaking Higher Education's Iron Triangle: Quality

Cost

"Quality is identified with exclusivity. The lecture bazaar model brings in another dimension of quality, namely expenditure per student: the more the better."

"The costs of reproducing and distributing eLearning materials are tiny, so it costs little to widen access to them. An examination system, allied to elements of distance learning, could give wide access and consistent quality at low cost. Supporting examination candidates and distance learners is much easier today because of the development of the Web, eLearning, and open educational resources."

Daniel, J., Kanwar, A., & Uvalić-Trumbić, S. (2009). Breaking higher education's iron triangle: Access, cost, and quality. *Change: The Magazine of Higher Learning*, 41(2), 30-35.



Access



Breaking Higher Education's Iron Triangle: JOHN DANIEL, ASHA KANWAR, AND STAMENKA UVALIĆ-TRUMB Quality

Cost

"...instead of expecting students to enroll for a complete package of teaching and assessment, institutions will need to unbundled and personalize the different elements of their support, allowing students to pick the amount and kind of assistance that they need and can afford"

"Placing the functions of teaching and examining *in different institutions* makes issues of quality and standards much easier to address."

Daniel, J., Kanwar, A., & Uvalić-Trumbić, S. (2009). Breaking higher education's iron triangle: Access, cost, and quality. *Change: The Magazine of Higher Learning*, 41(2), 30-35.



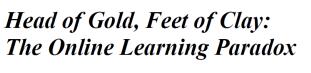
Access





International Review of Research in Open and Distance Learning

Vol. 12.2 February – 2011



Michael Power and **Anthony Gould-Morven** Laval University, Canada

Quality Access Cost "[D]istance education can achieve any two of the following: flexible access, quality learning experience and cost-effectiveness – **but not all three at once**"

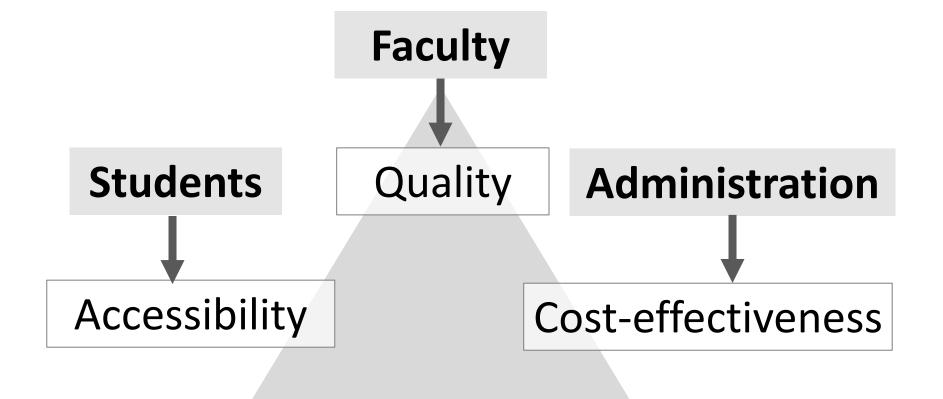
(Kanuka & Brooks, 2010, in Power and Gould-Morven, 2011, p. 23)

Considering three stakeholder groups – students, faculty and administrators – who values which aspect the most and how does this impact on other stakeholders?

Power, T. M., & Morven-Gould, A. (2011). Head of gold, feet of clay: The online learning paradox. *The International Review of Research in Open and Distributed Learning*, *12*(2), 19-39.



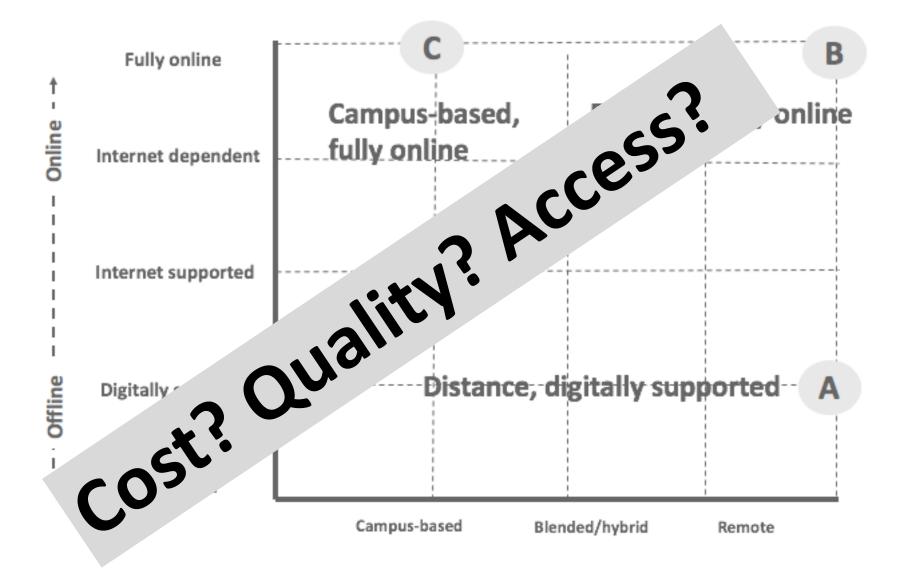




What happens when ensuring quality costs more and limits access? What happens when costs are cut, or student numbers increased to ensure economies of scale? And what happens when students demand high quality at low/no cost?

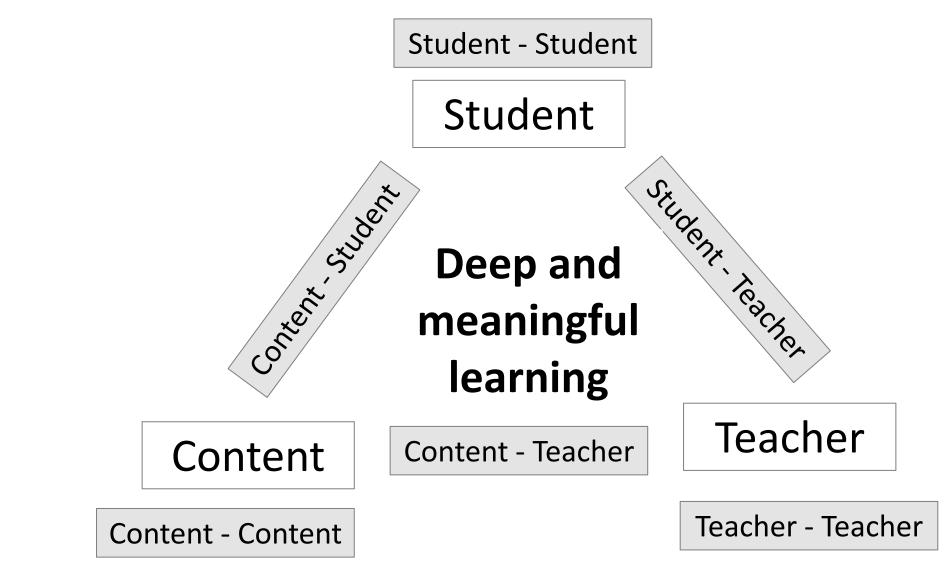












Anderson, T., & Garrison, D. R. (1998). Learning in a networked world: New roles and responsibilities. In *Distance Learners in Higher Education: Institutional responses for quality outcomes. Madison, Wi.: Atwood*.





The e-learning iron triangle



Quality?

Access?



Cost Low-cost e-learning: Development costs

Business class e-learning: Development and delivery costs(instructor, tutors salaries)

Interactivity

Self- regulated learning, studentcontent/student-student interaction Highly structured, high interaction, teacher-student ratios = small, student=student/student-content

Image credit: https://commons.wikimedia.org/wiki/File:Low.cost.carrier.easyjet.arp.jpg

Image credit: https://en.wikipedia.org/wiki/Emirates_(airline)







How much interaction is (really) needed for effective (online*) learning? How does the amount of interaction impact on the quality and cost?

Anderson, T. (2003). Getting the mix right again: An updated and theoretical rationale for interaction. *The International Review of Research in Open and Distributed Learning*, *4*(2), 1-14. https://doi.org/10.19173/irrodl.v4i2.149





How does distance education as "the most industrialised form of education" survive and thrive in the digital era?

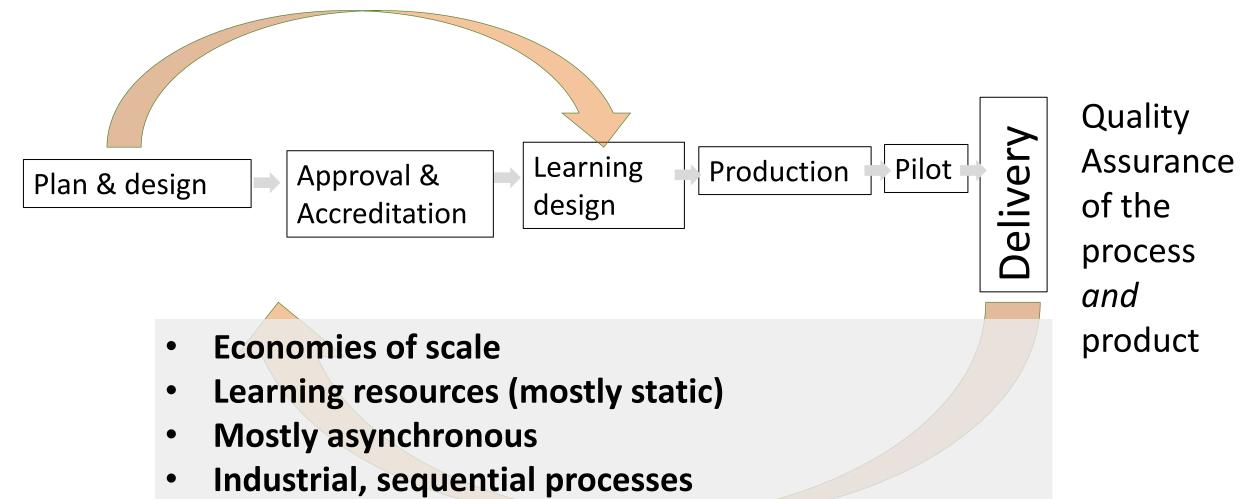
Image credit: https://za.pinterest.com/pin/341569952970101904/



5



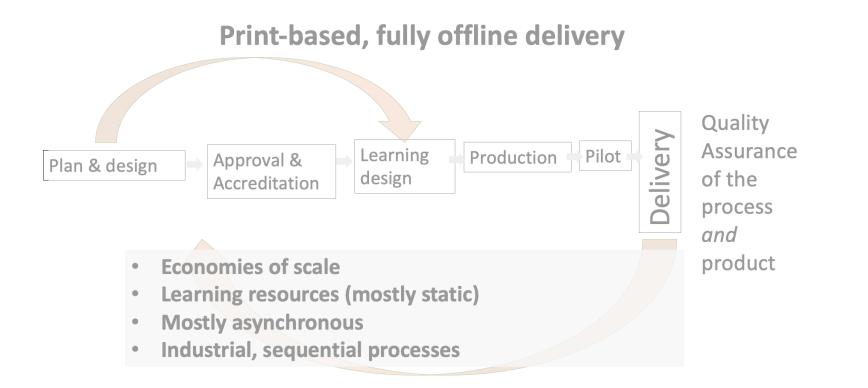
Print-based, fully offline delivery





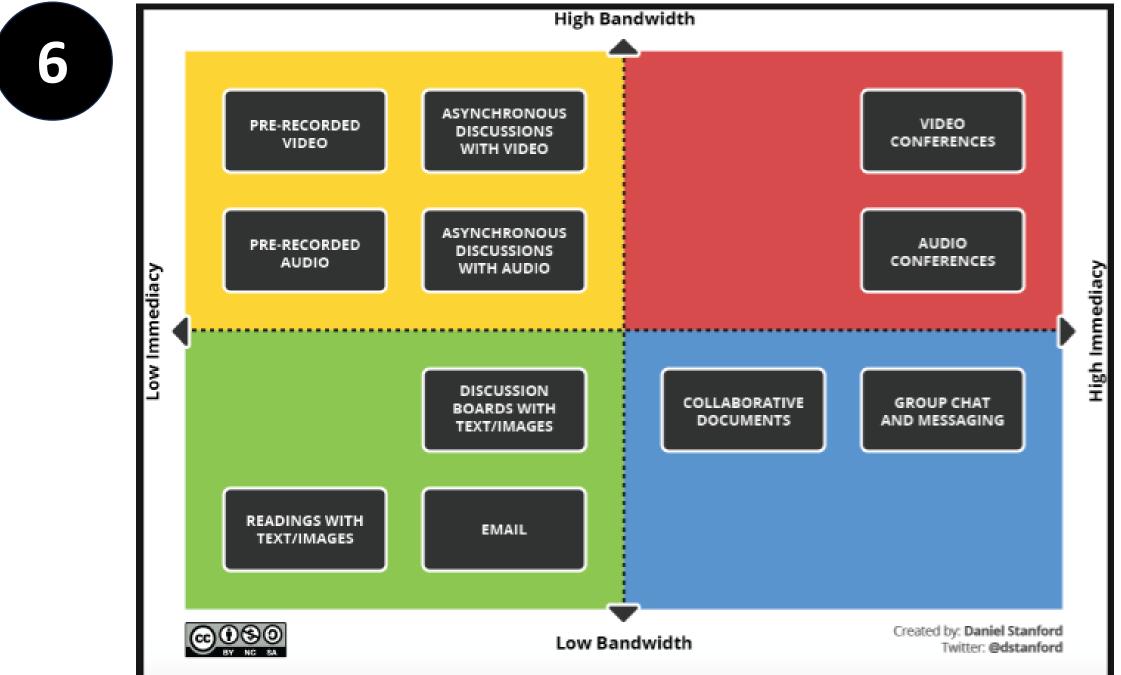


How different are the processes used in an industrialised, print-based distance education model from approving, designing, producing and delivering (online*), (open*) distance education? How do costs, quality and access change?









https://ecampusontario.pressbooks.pub/kylemackie/chapter/optimizing-files-to-help-lower-the-bandwidth/







EDUCAUSE 2024 Higher Education Trend Watch

🚢 by Nicole Muscanell 🕓 Monday, January 8, 2024

Rank	Trend
1	Increasing need for data security and protection against threats to personal privacy
2	Demand for continued hybrid and remote work arrangements
3	Increased efforts towards creating equitable and inclusive environments and experiences
4	More attention to well-being and mental health
5	More calls for data-informed decision-making and reporting
б	Increased focus on improving hybrid and online learning
7	Growing efforts towards digital transformation and institutional resilience

Retrieved from https://www.educause.edu/ecar/research-publications/higher-education-trend-watch/2024





Key Findings

- A majority of respondents (85%) felt that having access to remote/hybrid work options is important, and two-thirds (66%) reported that they do currently have options for remote/hybrid work.
- A majority of respondents (85%) indicated that they have more than one primary area of responsibility. This number may continue to increase due to understaffing and budget constraints.
- A majority of respondents (63%) said that staffing issues have had a negative impact on their department/unit's services and operations, and financial constraints are the biggest challenge for staffing.





Key Findings (cont.)

- Excessive workloads and burnout are negatively impacting mental health and morale; 82% of those experiencing "a lot" of burnout within the past 12 months reported having an excessive workload as compared to 47% of those experiencing little to no burnout.
- 5. More than half of respondents are likely to apply for other positions in the next year, and those experiencing burnout are significantly more likely to apply for other positions than those not experiencing burnout.





Key Findings (cont)

- 6. The job functions that saw the largest increase in time demands were artificial intelligence (AI); faculty training and development; and online, hybrid, or distance learning. The job functions that saw the greatest decline in time demands were staff education and training, library, and learning space design and management.
- 7. Digital literacy (especially AI literacy) and adaptability and agility were identified as important competency areas for the future.





CARNEGIE LEARNING

Back to Blog » Beyond the Buzzwords: Unpacking Education Trends for 2024

Beyond the Buzzwords: Unpacking Education Trends for 2024

- AI and education
- Gamification
- Experiential learning
- Microlearning
- Soft skills development

What are the implications for cost, quality and access in distance education contexts?

Retrieved from https://www.carnegielearning.com/blog/2024-trends-in-education/





Forbes

In 2024, 5 Big Issues Will Shape Education

- Artificial intelligence and the use of new technologies to transform learning
- Student engagement, advocacy, and agency
- Teacher and leader pipelines
- Future-ready education and systems to deliver it
- Rethinking what, when, and how we assess student learning

What are the implications for cost, quality and access in distance education contexts?

Retrieved from https://www.forbes.com/sites/vickiphillips/2024/01/03/in-2024-5-big-issues-will-shape-education/?sh=137fd9e528d9







DIGITAL 2024

NAMIBIA

THE ESSENTIAL GUIDE TO THE LATEST CONNECTED BEHAVIOURS



https://datareportal.com/reports/digital-2024-namibia



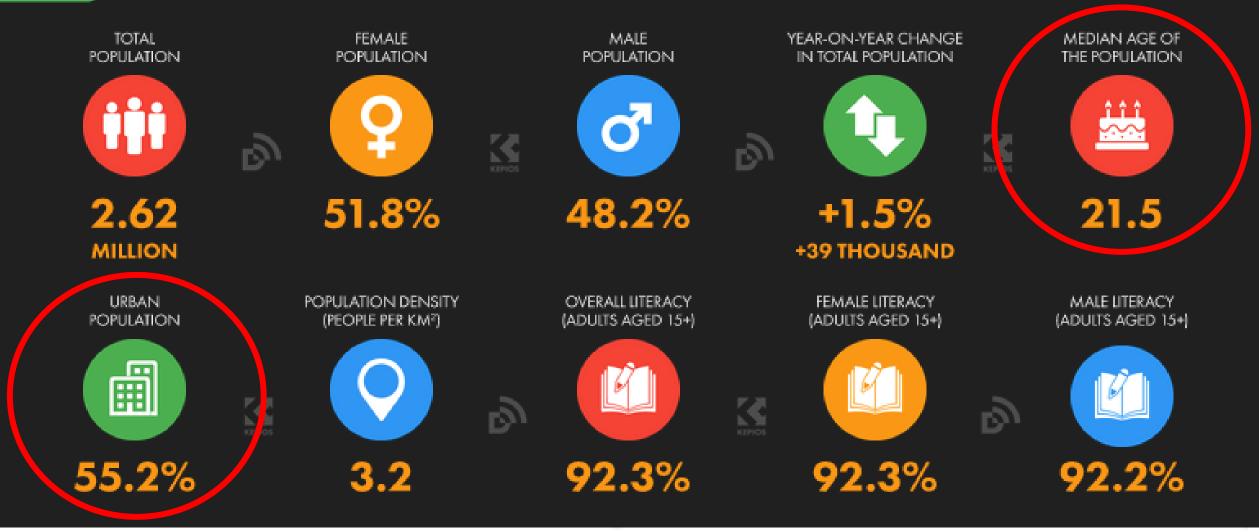


JAN 2024

POPULATION ESSENTIALS

DEMOGRAPHICS AND OTHER KEY INDICATORS







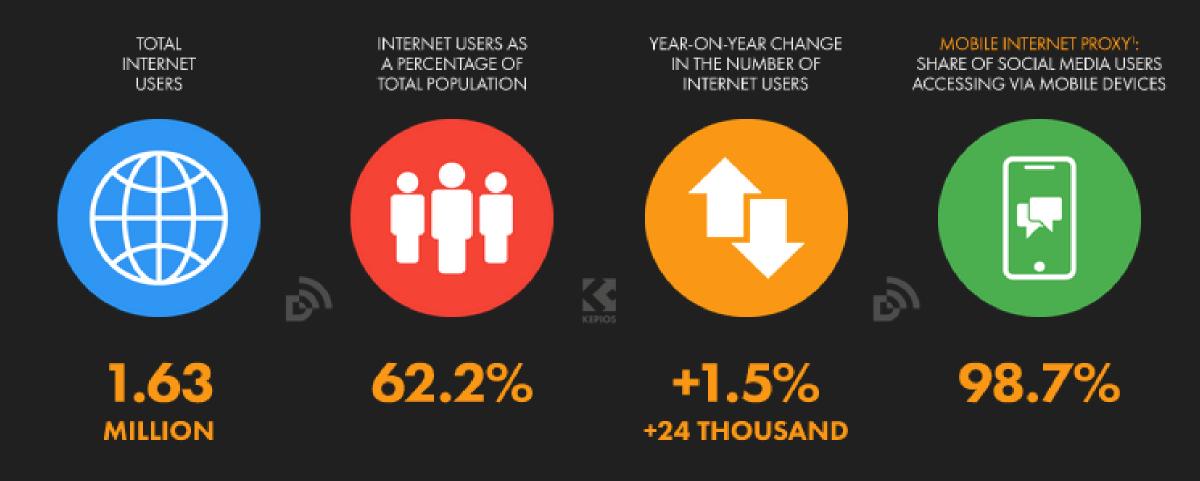




OVERVIEW OF INTERNET USE

ESSENTIAL INDICATORS OF INTERNET ADOPTION AND USE







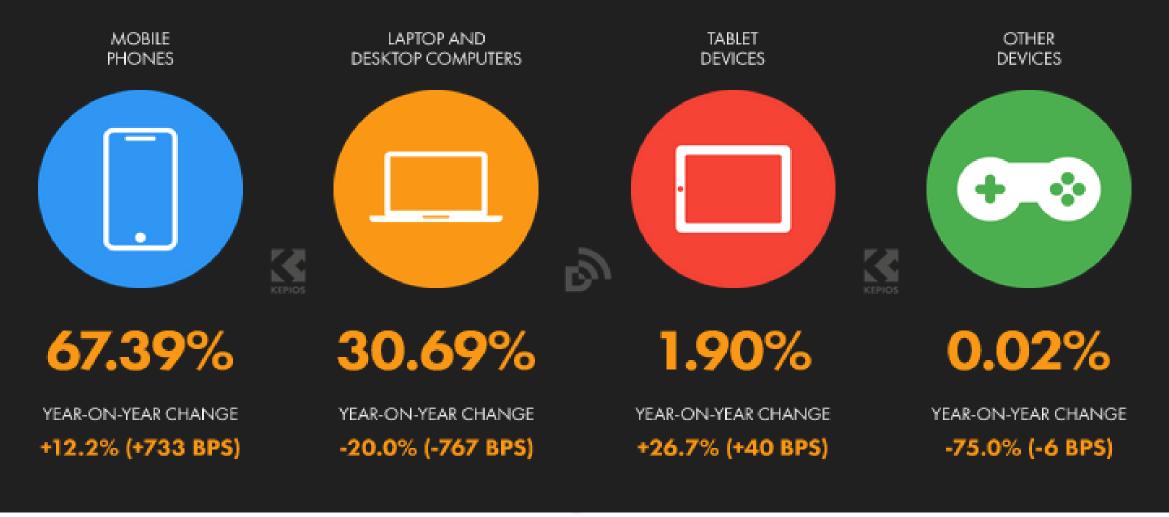




SHARE OF WEB TRAFFIC BY DEVICE

PERCENTAGE OF TOTAL WEB PAGES SERVED TO WEB BROWSERS RUNNING ON EACH KIND OF DEVICE

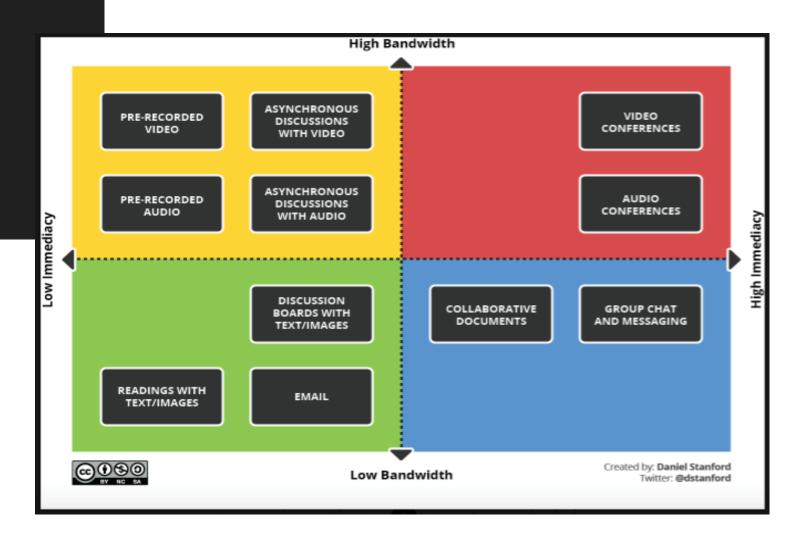
















This is not a summary. Some pointers...







University

- 1. (Open) distance education is a many-splendoured phenomenon and should be guided **what is appropriate in a particular context**, taking note of international trends of good practice.
- 2. Quality assurance and accreditation of institutions/ programs face an incredibly difficult task, especially when funding depends on definitions, students' futures depend on accreditation and online learning comes in many shapes and sizes.
- 3. The 'iron triangle' is still a very helpful ways to consider the tensions between cost, quality and access, in the context of different stakeholders' expectations.
- 4. We must consider what form online learning takes in a **low bandwidth** context as Namibia without ignoring the seemingly inevitable digital transformation of society.





- 6. We should **not attempt to replicate residential or face-to-face learning** experiences but find a new the liberatory, if not revolutionary potential of (open) distance education.
- Effective, appropriate and quality (open) distance education is not possible without effective and response administrative and student support systems and staff.
- 8. (Academic) staff burnout is real and a huge concern. Without staff that are well and feel appreciated, quality teaching and learning is not possible.
- 9. What are the implications for **24/7/365** for systems, staff, processes, students, accreditation and quality assurance?

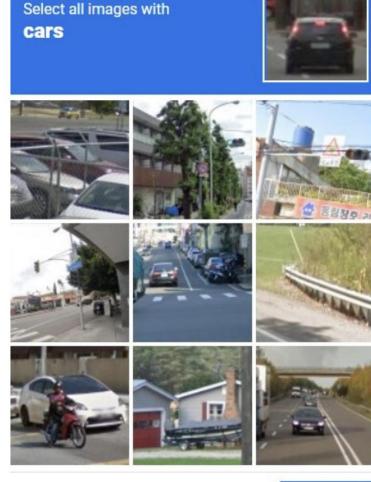




- 10. Artificial Intelligence (AI) is a major game-changer with implications for cost, quality and access. But more than cost, quality and access, Large Language Models have dramatic implications for knowledge, coming-to-know and validation of knowledge claims.
- What can/should we automate?
- What are the quality, cost and access implications for automating elements of student administration, teaching and learning, and ... assessment?
- What should we NOT automate?







COG



Accreditation and quality assurance – 12 pointers

- 1. Was it specifically designed, planned, costed and quality assured for distance education (less than % campus)?
- 2. Who are the (envisaged) students? How does the course/program address their specific aspirations and needs?
- 3. What is the distance education/e-learning background/experience of the teaching staff?
- 4. Were the course materials and the learning experience designed by a team of professionals consisting of at least a discipline expert, an instructional expert, industry, students, ICT and language editor?
- 5. How appropriate is the materials/content/interactivity for the technology requirements of the course?
- 6. Are students informed regarding what materials are included/excluded in their registration fees, as well as additional requirements regarding compulsory aspects (e.g. work-integrated learning/practicals) that may have cost implications?







Accreditation and quality assurance – 12 pointers

- 7. What are the envisaged levels of interactivity (students-students, students-content, student-teacher, student/teacher/AI) and what are the implications for student-teacher ratios, quality, access and cost?
- 8. What are the (compulsory)asynchornous/synchronous elements in the offering and are students informed?
- 9. Do students know exactly what technologies they should have access to, how often, and at what level of competence?
- 10. What early warning alert systems are in place to alert teachers/support staff of student drop-out/disengagement?
- 11. What are the support systems in place for staff (administrative, ICT and psycho-social) and students (cognitive, administrative, ICT and psycho-social)?
- 12. How will the integrity of the summative assessment be assured?





Over to you ... weave the future of (open) distance education in Namibia





Thank you

Paul Prinsloo (Prof)

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